

Home solutions at Homedec

WITH the theme – *Discover Design* – the Homedec exhibitions held recently in Penang and Kuala Lumpur indeed lived up to the billing of being the most comprehensive platforms for homeowners to discover design solutions as well as the latest products for home improvement projects.

Staged at the Penang International Sports Arena (Pisa) in Penang from April 15-17 and at the Kuala Lumpur Convention Centre (KLCC) from April 29-May 2, both events attracted hordes of eager consumers looking for fresh ideas, great products and even greater bargains to enhance their lifestyle.

Aimed at educating and inspiring homeowners on the latest in lifestyle trends, the exhibitions certainly delivered on providing consumers with furnishing and finishing materials, appliances and even home improvement services.

Both exhibitions featured a host of event highlights that inspired the imagination of visitors and shoppers.

Brilliant design ideas

In Penang, the *Living Design* display was a special feature for visitors to learn about creativity, space planning and the right furniture for the living room.

Also at Pisa, the Homedec Contest and Special Reward programme saw 14 lucky visitors taking home great prizes.

"It is unbelievable that I won the grand prize," said See Chen Ling from Ayer Itam, Penang, who took home RM15,000 in Arredo Cash Vouchers and RM5,000 cash sponsored by LNP Retail Sdn Bhd.

"I joined the contest for fun and did not expect to win. The prize came in time for my new house," added the delighted winner.

The KLCC exhibition was another hot showcase of home decor accessories that thrilled visitors, especially affluent homeowners from the Klang Valley.

Bedroom Design concepts took centre stage this time round, and this event highlight enabled homeowners to discover the important elements in planning or redesigning the versatile space, besides the purpose of sleeping.

"I visit every Homedec exhibition as it is a must for every house-proud homeowner. Not only am I able to get everything for my new house, I also obtained new ideas and saved 20% on my budget," said Gary Spence from Bangsar.

"The mock up of a full bedroom was really interesting and inspiring," added his wife, Charmaine Low.

In conjunction with the *Bedroom Design highlight*, the Pose2Win Contest offered couples and newlyweds the chance to win a trip to Paris or Koh Samui. Shoppers with minimum purchases of RM1,000 for bedding products from Dunlopillo, Getha, Goodnite, Lady Americana, Simmons, Slumberland and Sweet Dream qualified and had their creative snapshots taken in the Pose2Win Studio.

During the four-day exhibition, the contest attracted overwhelming response from couples and newlyweds. A total of 79 entries were shortlisted for online voting in Homedec's Facebook fan page. The couple with the highest votes will win a 6D/5N trip for two to Paris while the runners-up couple will win a 4D/3N trip for two to Koh Samui.

Haslina Mohd Jaafar from Kuala Lumpur, who also took part in the Pose2Win contest, said, "Homedec had so many choices for homeowners. I enjoy shopping here because I get to find things I want for my new house,



CLOCKWISE FROM TOP LEFT:

- The winners and sponsors of Homedec Contest Penang.

- The Bedroom Design section at the Kuala Lumpur exhibition.

- The Living Room display corner in Penang.

- Both exhibitions in Penang and Kuala Lumpur attracted hordes of eager homeowners on the look out for ideas and good deals.



and I also learnt a lot of new things."

The Homedec Kuala Lumpur contest offers a grand prize worth RM10,000 in cash plus RM20,000 in Sliderdrome cash vouchers for those who spend a minimum of RM1000 in a single receipt during the exhibition.

The contest results are being tabulated and an announcement will be made in a prize-giving ceremony soon.

This time round, Homedec is also giving away RM80,000 cash to visitors of both the Penang and the Kuala Lumpur exhibitions as

well as the upcoming show in Persada Johor Baru from July 22-24.

Visitors to the Homedec exhibitions in the three states who spend a minimum of RM500 in a single receipt and who have participated in the Homedec Contest, automatically qualify.

For details, visit www.homedec.com.my or call 03-7982 4668 / 016-233 2773. Homedec can now be found on Facebook at www.facebook.com/homedec.exhibition.