

Home Concepts March - April 2011

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highlight

bringing you the best out of life



HOMEDDEC 2011



Kicking off 2011 with shows in PISA, Penang from 15-17 April and Kuala Lumpur Convention Centre from 29 April - 2 May, HOMEDDEC is positioned as the leading exhibition for home projects and designs. HOMEDDEC lets homeowners discover a treasure trove of the latest home design, trends, ideas, solutions, tips and best products in the market.

Organised by C.I.S Network Sdn Bhd since 2005, HOMEDDEC is now an established household name and recognised as a trendsetter for the interior living industry providing home solutions for better living. Also, it has earned itself a spot in the Malaysia Book of Records and has been endorsed as the Largest Home Decoration Exhibition in Malaysia for its Part 1 and Part 2 series held in October 2010 in Kuala Lumpur.

Definitely the must-visit for those who need not just varieties for home renovation, refurbishment and redecoration, but also getting to know in-depth knowledge and the right steps to be taken when planning their home projects and designs. It continues to grow and aims to educate homeowners, to improve and enhance the standards of living for every household.

This year, HOMEDDEC is urging homeowners to 'Discover Design' to take the home arena to another level, educating homeowners on home knowledge to translate great designs into the home. HOMEDDEC 2011 guides you in whatever home project and design ideas you undertake. It covers the must-knows, the steps you need to know to start decorating and designing your home and integrating all your ideas beautifully into reality.

More to be discovered in several of its concurrent events and activities will be lined up: HOMEDDEC Contest's Grand Prize organised in Penang is sponsored by Arredo with prizes worth RM20,000.00 in Cash and Products, while the Kuala Lumpur series will have Sliderdrobe giving away RM50,000.00 in Cash Vouchers and cash for the Grand Prize too. Await further updates and exciting news on HOMEDDEC's website. *bc*

HOMEDDEC 2011 is held in Kuala Lumpur, Penang as well as Johor Bahru. The exhibition will be open to the general public. Entrance is free. Mark the date to visit. For further information, make your way to www.bomedec.com.my or call 605.7982.4668.